



**The Los Angeles County Department of Public Health
and the Department of Health Services**



PRESENT

The 1st Annual Smoking Cessation Day

February 1, 2019, 7:30 am-4:30 pm

Keck Auditorium, Charles R. Drew University,

1731 E. 120th, Los Angeles, CA 90059

Number of CME Credits 6.75

AGENDA

- 7:30 am – 8:00 am **Registration and Coffee**
- 8:00 am – 8:45 am **Welcome and Health Agency Efforts for Smoking Cessation**
Theodore C. Friedman, MD, PhD, Brian Hurley, MD, MBA, DFASM,
Norma Mtume, MA Health Sciences, MA MFT
[Video](#) [PDF](#)
- 8:45 am – 9:45 am **National Implications of Smoking
Cessation** Brenna VanFrank, MD, MSPH
[Video](#) [PDF](#)
- 9:45 am – 10:30 am **Top 10 tips for Quitting Smoking** Gary
Tedeschi, PhD.
[Video](#) [PDF](#)
- 10:30 am – 10:40 am **Break**
- 10:40 am – 11:20 am **Readiness to Quit**
[Video](#) [PDF](#)
- Brian Hurley, MD, MBA, DFASM
[Video](#)

11:20am –12:10pm **California Smokers' Helpline and TRDRP-Funded Tools for Smoking Cessation** Elisa

Tong, MD MA

[Video](#) [PDF](#)

12:10pm -1:10 pm

Lunch

1:10pm – 2:10pm

California Tobacco Tax and Smoking Cessation and Health Disparities of Smoking Cessation Norval

Hickman, PhD, MPH

[Video](#) [PDF](#)

2:10pm – 3:00pm

E-Cigarettes: Friend or Foe

Theodore C. Friedman, MD, PhD

[Video](#) [PDF](#)

3:00pm – 3:15pm

Break

3:15pm – 4:15pm

Smoking Cessation Pharmacotherapy Brian

Hurley, MD, MBA, DFASM

[Video](#)

4:15pm -4:30pm

Closing Remarks

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Institute for Medical Quality/California Medical Association (IMQ/CMA) through the joint providership of the Los Angeles County Department of Public Health, and the Department of Health Services. The Los Angeles County Department of Public Health is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians.

Physicians

The Los Angeles County Department of Public Health designates this live activity for a maximum of *6.75AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses:

Nurses receive a Certificate of attendance. This activity is designated for *6.75 AMA PRA Category 1 Credit(s)*TM. According to the California Board of Registered Nursing, the Continuing Medical Education is acceptable for meeting RN continuing education requirements, as long as the course is Category 1, and has been taken within the appropriate time frames.

**THIS ACTIVITY IS OFFERED BY AN ACCREDITED CMA-CME PROVIDER
AND IS NOT COMMERCIALY SUPPORTED**