THE PRESIDENT’S BREAKFAST
The Intersection of Accountability and Social Justice: Leveraging Philanthropy in an Era Focused on Racial Equity

Event Information
DATE: MARCH 22, 2021
TIME: 9 A.M. – 10:30 A.M.

Join us…
for a one to one conversation with Dr. David Carlisle, President & CEO, CDU and Angela Davis, Author, Educator and Activist.

THE PRESIDENT’S BREAKFAST IS PART OF THE VIRTUAL 2021 CDU LEADERSHIP SUMMIT ON HEALTH EQUITY AND SOCIAL JUSTICE

Summit Events

JUNE 10: Racism as a Public Health Issue
SEPTEMBER 23: Racial Equity and Social Justice: What are the Obligations and Responsibilities of Corporations Today?
NOVEMBER 18: The Intersection of Corporate Responsibility and Racial Equity

*Speakers will be announced
Leadership Summit

IN HEALTH EQUITY AND SOCIAL JUSTICE AND
PRESIDENT’S BREAKFAST SPONSORSHIP BENEFITS

“[CDU] IS DOING SOMETHING PROFOUNDED BY LIFTING PEOPLE OUT
OF POVERTY THROUGH MEANINGFUL HEALTH EDUCATION.”

– Wendy Garen, President & CEO, The Ralph M. Parsons Foundation

CHARLES R. DREW UNIVERSITY LEADERSHIP SUMMIT
IN HEALTH EQUITY AND SOCIAL JUSTICE

For over 50 years, CDU has led the charge in addressing health
inequities and social justice in under-resourced and under-represented
communities. The CDU Leadership Summit in Health Equity and Social
Justice is a four part quarterly series that will serve as a catalyst to 1)
alight local and national leaders in health, education, social justice,
corporate and philanthropy; 2) foster collaboration to address
inequities affecting people of color; and 3) develop solutions and
introduce strategies to these problems. The Leadership Summit will
launch at the 6th Annual President's Breakfast on March 22, 2021.
Topics will focus on social justice and equality; corporate and
foundation philanthropy's role in promoting diversity and inclusion; and
research and health education – beyond COVID-19. This web-based
series seeks to educate, engage and equip participants with
information and knowledge on these issues specifically in Black and
Latinx populations.

PRESIDENT’S BREAKFAST | MARCH 22, 2021

Now in its sixth year, the CDU President’s Breakfast has become a
premier Los Angeles policy event held in February of each year. Taking its
cue from the Vision and Mission of the University and always reflecting
CDU’s commitment to diversity in the healthcare workforce, the
elimination of health disparities and social justice, the event features
timely topics and compelling speakers and discussion.

Previous topics have included “Homelessness and Public’s Health: A
National Crisis and a Local Emergency”, “Diversity in Higher Education:
Race Matters”, “Health Workforce Diversity: Turning ‘Good’ Practitioners
into ‘Great’ Ones to Address a Shifting Cultural Landscape,” among
others. Our keynote speakers have included Julián Castro, Former United
States Secretary of Housing and Urban Development, Candidate for the
Democratic nomination for President 2020; Steve Lopez, Columnist, LA
Times and Author; Bakari Sellers, CNN Correspondent; Edward James
Olmos, Actor/Activist; and Valeisha Butterfield Jones, Global Head of
Inclusion for Google.

The COVID-19 pandemic and social unrest underscore the critical
role health care, corporations, foundations and academia play in
providing goods, services, employment and education. This year’s
President’s Breakfast topic, The Intersection of Accountability and Social Justice: Leveraging
Philanthropy in an Era Focused on Racial Equity, will focus on, racial disparity in today's funding
environment, the impact philanthropy has on racial equity, and corporate and foundation’s
philanthropic role in promoting diversity and inclusion.

The President’s Breakfast draws a diverse, engaged and issue-focused audience, including CDU
faculty and students, community stakeholders, elected officials and the general public, all of whom
are eager to hear and learn from well-informed speakers and panelists.

The University is seeking to raise $100,000 through the President’s Breakfast to support student
scholarships and various student community projects specific to peer education workshops, health
promotion, advocacy, and homeless outreach efforts thus furthering the CDU Mission. Benefit tiers
represent sponsorship for the four-part Leadership Summit, which follows the President’s Breakfast.
Individual ticket pricing apply per Summit.

“MOST
INFORMATIVE,
WELL
ORGANIZED
AND IDEAL FOR
NETWORKING.”

Joyce Burrell Garcia
PROJECT MANAGER, LA METRO
## 2021 Leadership Summit

### IN HEALTH EQUITY AND SOCIAL JUSTICE

**SUMMIT** | **PRESENTING SPONSOR** | **LEADERSHIP SUMMIT CO-SPONSOR** | **PRESIDENT’S FRIEND** | **CORPORATE PARTNER** | **VIRTUAL TABLE** | **INDIVIDUAL TICKET**
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Named Presenting Sponsor and co-Presenting Sponsor for CDU Leadership Summit in Health Equity and Social Justice | ✗ | ✗ | | | | |
Prominent branding to include:  
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- Virtual Remarks from Presenting & Co-Presenting Sponsors  
- Promotional video from Presenting Sponsor (30 sec. maximum)  
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Virtual Meet & Greet with President’s Breakfast Keynote Speaker (maximum 10 guests) | ✗ | ✗ | | | | |
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Name and logo on CDU Giving Page for 6 months | ✗ | ✗ | ✗ | ✗ | ✗ | ✗
Invitation to Annual Donor Recognition Reception | ✗ | | | | | |
Breakfast gift card (e.g., Starbucks)*** | | | | | | ✗
One ticket to virtual event | | | | | | ✗

** SPONSORSHIP BENEFIT **

** PRESENTING SPONSOR CDU PRESIDENT’S BREAKFAST & LEADERSHIP SUMMIT**  
$50,000

** LEADERSHIP SUMMIT CO-SPONSOR **  
$20,000

** PRESIDENT’S FRIEND **  
$7,500

** CORPORATE PARTNER **  
$5,000

** VIRTUAL TABLE **  
$1,500

** INDIVIDUAL TICKET **  
$75

** Breakfast or Swag Baskets:**  
Leadership Summit Presenting Sponsor to receive ten (10)  
Leadership Summit co-Presenting Sponsor to receive eight (8)  
President’s Friend to receive six (6)  
Corporate Partner to receive four (4)

** Starbucks Gift Cards:**  
Virtual Table: $10 (maximum 10)  
Individual Ticket: $10 each

FOR INFORMATION  
events@cdrewu.edu

SPONSORSHIP, TICKETS  
www.cdrewu.edu/pb-leadershipseries

IN HEALTH EQUITY AND SOCIAL JUSTICE AND PRESIDENT’S BREAKFAST SPONSORSHIP BENEFITS  
June 10, September 23, November 18 | Speakers to be announced